

From: George Morino/=TMS/Toyota Sent:9/11/2007 9:21 AM.
To: [-] Michiteru Kato/=HINPO/TMC0@TMC0;csantucci@tma.toyota.com.
Cc: [-] Sanshiro Ishii/=KAISA/TMC0@TMC0@TMCE;ko_igarashi@mail.toyota.co.jp;Teruhisa
Kamada@mta.mx.toyota.co.jp;Hiroshi Yoshihashi/=E/TMC0@TMC0;Kirk Forsht/=TMS/Toyota;Katsumi
Aoki/=TMS/Toyota@Toyota;kaoru_yamamoto@toyota.com.
Bcc: [-] .
Subject: Fw: FYI: FEDS PROBE PRIUS RUNAWAY ACCELERATION reports Consumer Affairs

FYI...

Yamamoto-san's assistant Noriko-san found this early this morning.

George Morino
National Manager
Quality Compliance Department
Product Quality and Service Support
Toyota Motor Sales, U.S.A., Inc.
Tel. 310-468-3392
Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.

----- Forwarded by George Morino/TMS/Toyota on 09/11/2007 09:19 AM -----

Noriko Norwood/Vendors/Toyota
09/11/2007 09:17 AM
To Kaoru Yamamoto/TMS/Toyota@Toyota, George Morino/TMS/Toyota@Toyota, Kirk Forsht/TMS/Toyota@Toyota
cc
Subject FYI: FEDS PROBE PRIUS RUNAWAY ACCELERATION reports Consumer Affairs

As the 20 NHTSA VOQs we perused contained emphatic "No Floor Mat Factors"(at least three cases), the feds may be alerted.

Feds Probe Prius Runaway Acceleration
Consumer Affairs
09/10/07

Tone: Serious

Reports the subject NHTSA investigation and covers multiple accidents. Discusses "NO FLOOR MAT" factor.
http://www.consumeraffairs.com/news04/2007/09/prius_accelerate.html

Related article that preceded this report
Consumer Affairs
08/12/07

Tone: Serious

Discusses complaints of unintended acceleration episodes suggesting the possibility of a serious flaw in the vehicle's computer system, electronic controls or software program. Toyota service technicians have dismissed the dangerous events as driver error or nothing more than a floor carpet jamming accelerator pedal.
http://www.consumeraffairs.com/news04/2007/08/prius_acceleration.html